**MEG WEST** **NEWS & LIFESTYLE ANCHOR | STORYTELLER | DIGITAL MEDIA STRATEGIST**

**CONTACT**
Email: shetalks247@gmail.com
Phone: 949.212.0828
Location: Oklahoma City, OK (Relocating)

**PROFESSIONAL SUMMARY** Charismatic and engaging on-air personality with extensive experience in anchoring, hosting, and producing content that connects with viewers. Bilingual in Spanish and English with a proven track record of delivering both hard news and lifestyle content. Dynamic digital media strategist with a passion for blending traditional broadcasting with social media engagement to build audience trust and loyalty. Eager to bring this expertise to KOKH TV to inform, inspire, and connect with Oklahoma City viewers.

**EXPERIENCE**

**107.9FM KWVE | 2024 – PRESENT**
*On-Air Host*

* Deliver engaging, real-time content including news updates, lifestyle trends, and interviews.
* Manage dynamic show segments that resonate with listeners, ensuring a captivating presence on-air.
* Strengthen audience engagement by curating content that fosters loyalty and excitement.
* Attend live events to represent the station, enhancing community presence and visibility.

**GLIDEWELL | 2011 – 2024**
*Anchor | Host | Associate Producer*

* Anchored *Chairside Live*, a dynamic dental news program viewed by professionals worldwide.
* Hosted compelling clinical and corporate training videos designed to educate and inspire.
* Conducted impactful interviews in both Spanish and English with dentists, industry experts, and executives.
* Produced engaging employee spotlight videos to build stronger internal company culture.
* Wrote and edited scripts for marketing campaigns, news programs, and digital content.
* Assisted in production workflows from pre-production through final cut to ensure polished, timely content delivery.

**FREELANCE | 2010 – PRESENT**
*Voiceover Artist & Video Host*

* Provide professional voiceover work for commercials, digital content, and training materials.
* Host video content with humor, energy, and warmth to engage a diverse range of audiences.

**KGTV ABC CHANNEL 10 | January – May 2008**
*Internship | San Diego, CA*

* Supported the news production team with research, writing, and assisting in live broadcasts.

**EDUCATION**
Bachelor of Arts in Journalism
*California State University, Fullerton*

**KEY SKILLS**

* Bilingual Spanish/English Interviewing
* On-Air Hosting & Anchoring
* Digital Media Strategy
* Video Production & Editing
* Content Curation & Scriptwriting
* Audience Engagement & Social Media Management
* Community Event Hosting & Brand Representation

**WHY KOKH TV?**

* Proven success blending credible news delivery with lifestyle content that connects with viewers.
* Expertise in building digital-first content strategies to expand social reach and deepen audience engagement.
* Passionate about connecting with Oklahoma City’s diverse culture through storytelling that informs and inspires.

**READY TO CONNECT**
"KOKH isn’t just looking for an anchor — you’re looking for a presence that makes viewers feel like they’re part of something special. I’m ready to make that happen."

MEG WEST PROFILE

CHARISMATIC HOST.

CAPTIVATING STORYTELLER.

MEDIA MAVEN.

RELENTLESS WIT.

ANCHOR

HOST

WRITER

COMEDIAN

VOICEOVER ARTIST

EXPERIENCE

**107.9FM KWVE | 2024- PRESENT
On-Air Host**

* Engage and entertain listeners by delivering dynamic, real-time content, including interviews,
weather and news updates.
* Operate the board to ensure seamless show transitions, sound quality and timely broadcasts.
* Attend live community appearances and events to foster brand visibility and strengthen listener
relationships.
* Maintain a strong, relatable presence on-air while managing show segments, interacting with
audiences, and curating content to drive engagement and loyalty.

GLIDEWELL | 2011-2024
Anchor/Host/AssociateProducer

**ON-AIR HOST**

* Anchored Chairside Live, a dynamic dental news program.
* Hosted compelling clinical and corporate training videos, driving engagement for both internal and external audiences.

**INTERVIEWER**

* Conducted compelling on-camera interviews in Spanish and English with dentists, associates, and C-suite executives for marketing and internal communications.
* Created dynamic employee spotlight videos, enhancing brand authenticity and strengthening internal engagement.

**SCRIPT WRITER /EDITOR**

* Created impactful scripts for marketing campaigns, newscasts and digital magazines, ensuring clarity, brand alignment and audience engagement.
* Edited scripts for marketing videos and feature content, maintaining consistency, precision and brand voice.

**ASSISTANT PRODUCER**

* Partnered with the producer to oversee full production workflows, ensuring timely, high-quality delivery of content from pre-production to final cut.

FREELANCE

CHANCYANDBRUCE.COM Voiceover Artist & Video Host

EXTRAS

KGTV ABC CHANNEL 10: INTERNSHIP San Diego, CA // January-May 2008

EDUCATION

B.A. JOURNALISM Cal-State University, Fullerton

CONTACT

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ORANGE COUNTY, CALIF.